

# **SYSTEM & METHOD OF DETERRING THEFT OF CONSUMERS USING PORTABLE PERSONAL SHOPPING SOLUTIONS IN A RETAIL ENVIRONMENT**

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## **ABSTRACT**

A method to use electronic tags in stores in conjunction with portable shopping devices by providing a means for deactivating an active electronic tag of a product to be purchased while permitting a consumer to purchase and transact using a portable shopper, while deterring the opportunity for shrinkage by theft 10 associated with the use of portable shopping devices is provided.